

# Walk the Talk

Retro curves, illusionary lines and Mediterranean means: Camper again realizes a series of stores without repeating itself.

Words Lydia Parafianowicz

## Camper Bologna by Isabel Lopez Vilalta

Majorcan-Mediterranean influences pervade the shop, from olive-green walls and blue ceiling to sandy flooring and fluorescent red lights arranged like a school of fish. Many furnishings were reclaimed and used in their original sizes to avoid waste, while giving the space an archaeological quality.

isabellopezvilalta.com



Photo Sanchez Y Montoro

## Camper Lyon by Studio Makkink & Bey

Inspired by the basic movements of walking, the Dutch design duo filled the shop with illusions of walkable objects and spaces: staircases, stepladders and pathways cover walls and floors. Modular furnishings, which double as seating and display units for shoes, can be rearranged as required.

studiomakkinkbey.nl



Photo Sanchez Y Montoro



Photo Sanchez Y Montoro

## Camper Vienna by Juli Capella

Intended to be 'retail exhibition' space, the monochrome shop displays random objects - think coffee pots, trumpets, telephones and table lamps - all painted white. Shoes offer the only pops of colour, thus standing out as focal points.

capellaweb.com



Photo Masaya Yoshimura

## Camper Osaka by Nendo

Shoes are displayed doing what they were made to do: walk. A minimalist white interior appears to be invaded by products - floating in air, strolling and crawling in slow motion - all perched on thin rods and 'weightlessly' attached to walls.

nendo.jp

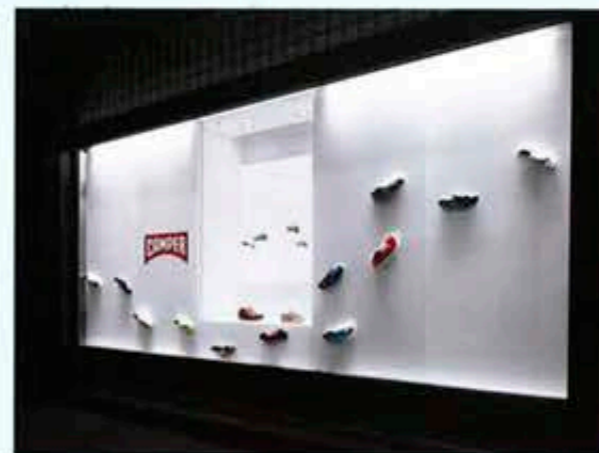


Photo Juli Capella

## Camper Granada by A-cero

A palpitating interior is defined by candy-apple red and white silhouettes covering floor, walls and ceiling. Displays are pushed to the sides, leaving room for customers to roam, while a central lacquered-wood module offers a place to sit and try on shoes.

a-cero.com