

# COMMERCIAL DISPLAY II



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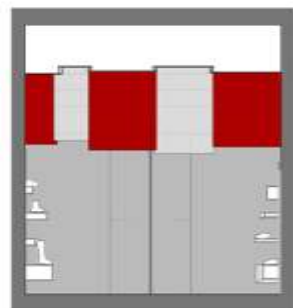
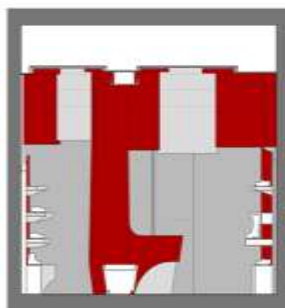
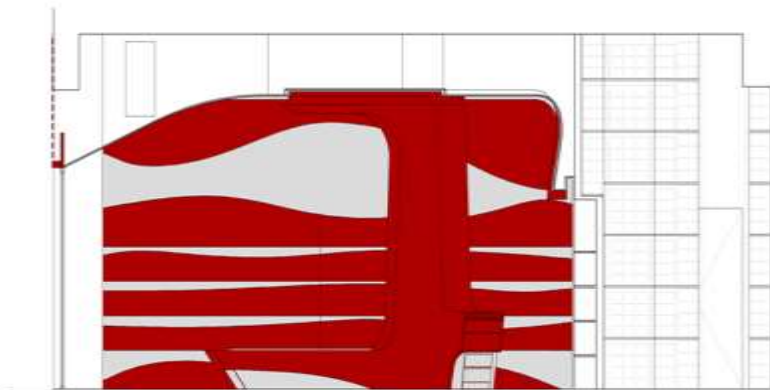
# Store Reform in Granada

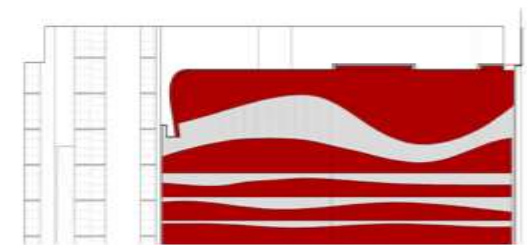
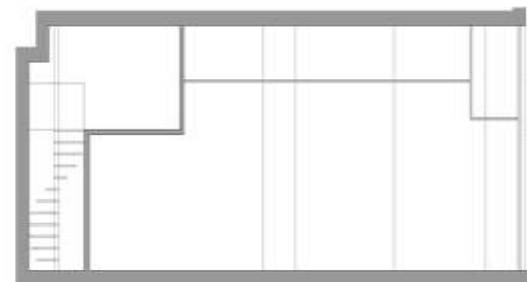
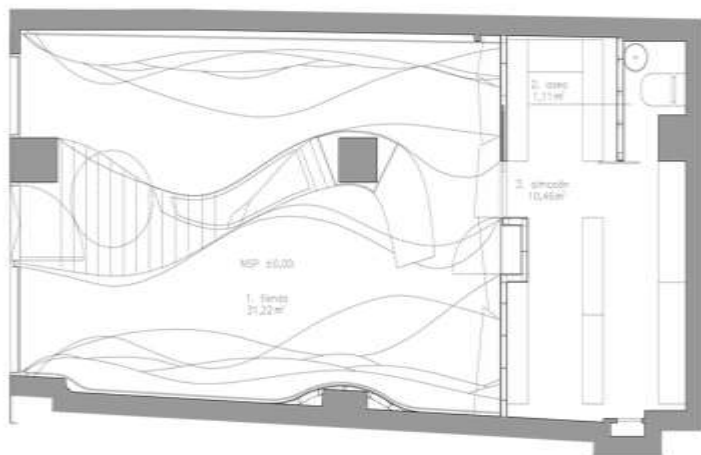
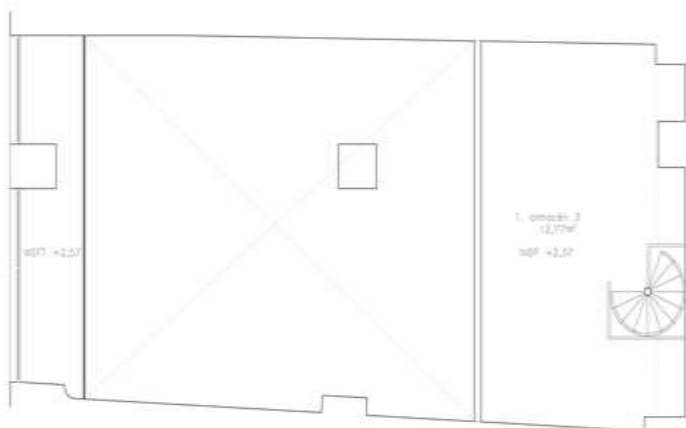
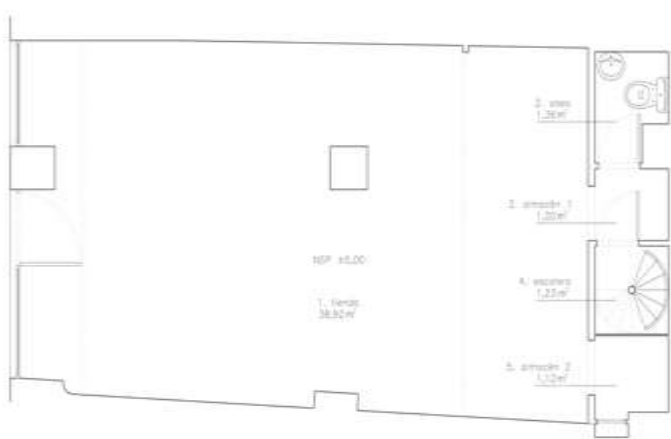
**Designer:** Joaquín Torres  
**Design Company:** A-cero  
**Construction:** Oros y Oros, s.l.  
**Location:** Granada, Spain  
**Area:** 48 m<sup>2</sup>  
**Photographer:** Juan Sánchez

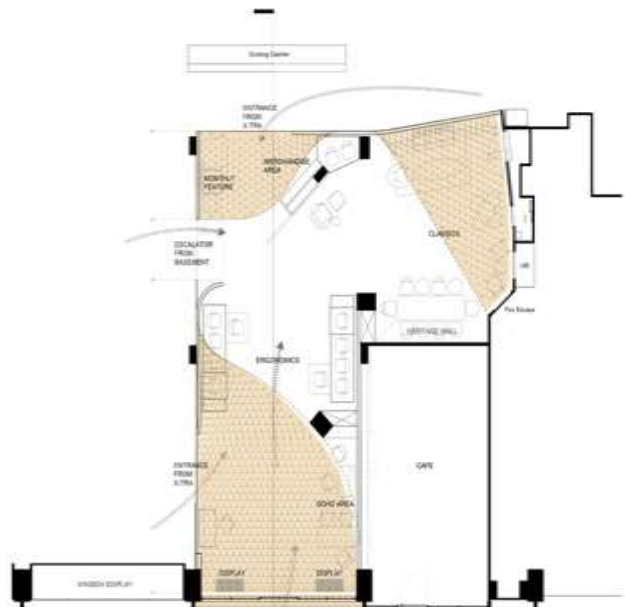


On Mesones street, one of the best known, commercial and important streets of Granada, Spain, there is a little store that has been renovated by A-cero. The customer is the Spanish leading brand Camper, devoted to the exhibition and sale of trendy shoes. It will be its first store in Granada. The first important point is the use of the space, as a wide and useful place is needed. The location of the store is really good being placed in the most famous and commercial street of Granada. The store, with 48m<sup>2</sup>, used to be a clothing shop partially abandoned. Two colors: white and red, typical of the A-cero interior design projects and Camper. The space is open and projected with organic elements like the expositors, made of lacquered wood with white shelves and red faces, having an indirect lighting by LEDs. Also, following the floor shapes, there is a red and white Bolon. Adding more sculptural values to the complex, in the middle part there is another module curve used as a breach change. To achieve more depth of the rear wall there is a mirror. There is still a space for a warehouse of the back. The front is made of composite panel with red aluminum and the showcase has been made of glass and red vinyl following the style of the store. The final result is an interesting fusion between the cooperative resources and designs of Camper and A-cero. The special place improves the market of the area and also helps to feel the universe of Camper and A-cero.









LAYOUT PLAN

